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TANNER'S TRADE CIRCULAR

APRIL MCMXIV



To Printers and Stationers

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Telegrams
 TANNER LONDON

Tanner's Trade ❖ Circular ❖ for Printers & Stationers

VOL. IX—No. 4

APRIL, 1914

Gratis and Post Free

HOW WAS IT DONE?

WE feel sure that many of our readers will be interested with the mounted half-tone illustration on the cover of this issue of our trade circular. Some may ask the question "How is it done?" having regard to the fact that an ordinary cover paper is used, and yet there is no semblance of cockling or curling of the mount. We answer at once by saying that the work was carried out by our Dry Mounting Process, a process which is coming more and more into popular favour as it becomes better known amongst printers. We can say without hesitation that the dry mounting process has had a phenomenal success since its introduction some years ago, and to cope with the ever-increasing demand made upon us, we have opened a large department, devoted entirely to this section of our business. It can be applied for mounting illustrations by any process, on any form of mount, from the thinnest substance to boards, and even to metal, and it will be found especially adaptable for mounting high-class illustrations such as three-colour, photogravure and engravings. It possesses many advantages, not the least being the artistic effects which can be so easily obtained by multiple mounting of tints. Some of the combinations we have carried out in this way are particularly artistic and have been much admired. In the early days of the history of the process, the great difficulty we had to contend with was its cost, but now that we have organised a special department for this work, we are in a position to execute orders promptly and at strictly competitive prices. We shall be pleased to receive inquiries from any of our customers, and to submit samples of our work, together with estimates for any special jobs that may be required. The process enables the book-printer to mount three-colour illustrations satisfactorily, and dispenses entirely with the old method of leaving the sheet loose in the book except along one edge, which, we think everyone will agree, was unsatisfactory from every point of view. In conclusion, we recommend the process to the notice of our readers, because we feel it to be a good thing, and one which enables the modern printer to obtain pleasing results at a nominal expenditure.

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Monthly Review

From Messrs. Taylor Bros., of Leeds, we have received samples of their Chromo Almanacs for 1915, which we are sure will appeal to our

Chromo Almanacs

readers in all parts of the country. The designs are most artistic and they are all carried out with the highest technical excellence, proving that Messrs. Taylor Bros. stand *nulli secundus* in the art of lithography. In colour almanacs we would draw attention to "Once Bit, Twice Shy"; "Lake Thirlmere"; "The South Downs"; "My Lady's Pets"; "Going to Covert," from the picture by Heywood Hardy; "The Noonday Meal"; "An Anxious



Mother," from the picture by Carlton G. Smith; "The Prodigal"; "A Near Thing," "The Morning Call"; "Voices of the Sea," illustrated herewith; "Kathleen,"; "A Hard Winter"; "Feeding Time," from the picture by Yeend King; "A Message from the Sea"; "Falls of Mueck"; "The Old Mill"; "Wake up, Sir"; "The Huntsman's Daughter"; "You must be Friends"; "Jealousy"; "The Star of Bethlehem"; "A Close Call"; "The Meet"; "A Soldier's Dream"; "Winter on the Highlands"; "Other Refuge have I None"; "Possession is Nine Points of the Law"; "Feeding the Cattle"; "A Highland Lassie";

"Playmates"; "His Majesty King George V. "; "Her Majesty Queen Mary"; "Those Evening Bells," from the picture by Yeend King; "Summer Roses"; "A Great Secret." In panel almanacs there are the following in colour: "The Proposal"; "The Betrothal"; "Loch Katrine"; "The Pine Woods, Bournemouth"; "In Danger"; "A Nor' Easter, Scarborough"; "Rough Weather, Whitby"; "Sunrise" and "Sunset." In monochrome panels there are the following: "Summer"; "The Proposal"; "The Betrothal"; "Anxious Moments"; "The Gardener's Daughter" and "Motherless." Surely the above list is sufficient to satisfy the most exacting tastes, and to meet the requirements of all sorts and conditions of retail traders. We should also like to congratulate Messrs. Taylor Bros. on the way they issue this year their samples of almanacs. They are bound together along one edge, somewhat in the same way as books of wall-paper samples, and can therefore be handled with ease and examined in the flat. As these almanacs form a remunerative line for the modern printer, we strongly recommend our readers to get into touch with this well-known firm without delay.

BIG

We hold very large stocks of paper and cards in our extensive warehouses at Dorset St., Primrose Hill & Hutton St., E.C. On receipt of your enquiries or orders we despatch goods expeditiously.
R. T. Tanner & Co., Ltd.

STOCKS

News in Brief

SIR FRANK NEWNES, Bart., will preside at the next annual dinner of the Readers' Pension Committee, to be held at the Trocadero Restaurant on April 4th. We understand that a pension is to be inaugurated on this occasion as a memorial of the work done by the late Mr. Wm. Hilton in his capacity as Chairman of the executive committee.

The Lord Mayor is to preside at the eighty-seventh anniversary festival of the Printers' Pension Corporation, which is to be held at the Connaught Rooms, Great Queen Street, W.C., on May 13th next.

The will of Mr. J. Woodhead, proprietor of *The Huddersfield Examiner &c.*, shows an estate valued at £2,534; that of Mr. W. D. Galpin, artist, a member of the family formerly connected with Messrs. Cassell and Co., Ltd., at £40,204; that of Mr. Whitelaw Reid, of *The Tribune* (American estate) at £279,776; that of Mr. W. Banks, printer, Edinburgh, at £10,378; that of Mr. W. Abercromby, printer, Liverpool, at £2,768; that of Mr. W. S. Houghton, author of "Hindle Wakes," at £5,307; and that of Mr. C. Potter, of Messrs. Potter Bros., printers, Kingsland Road, N.E., at £40,470.

Dr. J. W. Evans is the chairman of the Liberal Arts section of the forthcoming Anglo-American Exhibition to be opened at Shepherd's Bush in May. This section will include printing, book-binding, etc.

It cannot be denied that the Federation of Master Printers is making satisfactory progress in connection with the all-important matter of costing. At the second Cost Congress, about 1,500 printers were present from all parts of the country, which proves the interest that is being taken in the subject. A full report of the conference, as well as copies of specimen forms, etc., will be sent to any printer on application to the offices of the Federation, 24 High Holborn, W.C.

A most successful Bohemian Concert, organised by the Hon. Secretaries of the South London Auxiliary of the Printers' Pension, Almshouse and Orphan Asylum Corporation, for the purpose of augmenting the funds of that benevolent institution, was given at the Horns Assembly Rooms, Kennington, recently. Mr. A. Rowland Harris (General Manager of the Argus Printing Company, Limited) occupied the chair, and the hall was packed by an audience which showed delighted appreciation of the programme provided by the musical directors. In the course of the evening Mr. H. J. Bullett announced that Mr. Harris had succeeded

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That our Foundry is at the service of every modern and up-to-date printer.

TANNER'S TRADE CIRCULAR

in raising the sum of £42 10s. 6d.—a much larger amount than had hitherto been obtained at any of their concerts this season, and which has since been increased by further efforts on the part of Mr. Harris, to £45. Mr. Mortimer (the General Secretary of the Printer's Pension, Almshouse, and Orphan Asylum Corporation, in proposing the health of the Chairman, and a hearty vote of thanks to that gentleman, spoke in most flattering terms of Mr. Harris and the work he had done for the South London Auxiliary, and congratulated the hon. secs. on having at last discovered a "born chairman"—one whose services he himself should be proud to secure next year on behalf of the Orphan Asylum, if such good luck should come his way. Mr. Harris, in a short but eloquent speech, testified to the pleasure he experienced in being among them that night and to the pride he felt in the fact that he had been able to achieve a record "plate" for the benefit of so deserving an institution.

The literary pages of this issue are printed on No. 803 quality Printing at 2½d. per lb. It is stocked in 30 and 34 lb. Double Crown; 60 and 68 lb. Quad Crown and 36, 40, 48 and 60 lb. Double Demy, all 516 sheets flat.

The following lectures on Book Illustration and Decoration are to be given at the L.C.C. Central School of Arts and Crafts, Southampton Row, W.C.:—April 1st and 8th: "Indian Paintings and Illuminations" (E. B. Havell, C.I.E.); April 22nd, "Woodcuts and Woodcutting" (Arthur M. Hind, B.A.); April 29th, "Etching and Engraving in the Decoration of Books" (Arthur M. Hind, B.A.); May 6th, "Processes of Reproduction" (A. J. Newton). Admission to any of the lectures is free, and no ticket is required.

Lecturing recently before the Royal Society of Arts, Mr. Joseph Pennell stated that the art of lithography had been revived owing to the exertions of three artists—Menzell, Fantin-Latour and Whistler.

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AN INDEX to a few of the things in which we can assist you. Your enquiries are invited for samples, estimates and other information for these or similar items.

Designing, Drawing on Tone or Aluminium or Zinc Plates, Transfer Writing, etc.; Labels for Canned Fruits and Provisions; General Lithography; Letterpress Posters; Advertising Transparencies (self-adhesive); Line, Half-tone and Tri-Colour Blocks; Three-Colour Printing; Photo Lithography; Pocket Calendars; Leaflets and Date Blocks; Perpetual Daily Date Cards with Rims; Award Certificates (floral and ornamental); Zenith Decorative Transparencies (self-adhesive); Pictorial Posters and Window Bills; "In Memoriam" Cards (single, folding and framing); Bordered Posters; Bordered Cards; Ruled Blanks for Invoices, Billheads, etc.; Patriotic Posters, Cards and Circulars.

TAYLOR BROS. LEEDS

THE TRADE COLOR PRINTERS.

Telegrams—"ALMANAC, LEEDS."

Telephone—461.

THE PARLIAMENTARY BILLS

ON March 19th, the London County Council (General Powers) Bill came before the House of Commons for the second reading. It will be remembered that this Bill, in part, attempts to control the handling and usage of Celluloid. Sir George Croydon Marks spoke in strong terms against the second reading, and stated that the Bill was an attempt of the permanent officials of the Council to create another vast army of officials who are to harass about 80,000 traders in London alone. In connection with the suggestion that the Bill was promoted to carry out the recommendations of the Celluloid Committee's report, Sir George stated that anything more flagrantly wrong had never been brought before the House than this mis-statement. The speaker held that it was a hurried piece of legislation, and a wanton interference with many important industries. Owing to the attitude taken by Mr. Ellis Griffiths, the motion that the Bill be read a second time this day six months, was withdrawn, the Under-Secretary of the Home Department suggesting that the House should refer the question to a Select Committee, which would deal with all the points one by one. The Bill was thereupon read a second time, and the Chairman of Ways and Means then proposed that the clauses in part six of the Bill which relate to Celluloid, should be referred to a Select Committee, which, we are advised, will be made up as follows:

Sir C. Nicholson (L); Mr. Primrose (L); Mr. C. E. Price (L); Mr. Joseph Larmore (U); Mr. Shirley Benn (U); Col. Nicholson (U); Mr. Bowerman (Lab.).

Opposition was then made to the City of London and Glasgow Corporation Bills dealing with the same matter, but it is anticipated that these Bills will be relegated, with the London County Council Bill, to the Select Committee mentioned above. It seems as if there would be no difficulty for the trades affected to make out an excellent case against this form of wanton legislation. We understand that opposition is being made to the Bills by many interested parties, and those of our readers who are interested in the matter should communicate with the Secretary to the London Chamber of Commerce, who have petitioned against the Bills.

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The 15 and 18 lb. weights are entirely new.
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LONDON."

Practical Notes

THE PRINTER AND THE LAW OF LIBEL

A USEFUL summary of the position of the printer in respect to the law of libel may be noted from *The Members' Circular*: The legal position of the printer with regard to libel has always been an unhappy one. Printing gives libel currency, and the printer—which includes master printer, compositor, reader, pressman and all assistants—is jointly liable, both criminally and civilly, for anything he prints which may turn out to be libellous, however innocent of evil intention, and even in the case of the master printer if absolutely ignorant of what is being done. The printer has long grumbled, but the Federation, the Newspaper Society and others interested have done more than grumble. They have prepared amending bills for introduction to the House, but these have found the almost universal end of private members' ventures and have died still-born. During the recent sittings of the Courts an interesting point of law was raised, which gave ground for hope that a decision might be secured from the Court of Appeal, which in one class of libel cases would relieve an innocent printer from his liability. In the case in question publication of libellous matter was admitted by the author and the printer, but privilege was claimed and proved to rebut this, and it was necessary for the plaintiff to prove malice on the part of the author. The jury found that the author was actuated by malice but that the printer was not, and it was argued for the printer that this verdict absolved him from liability. This point was a new one, it having always been accepted as a settled rule of law that, given a libel not protected by privilege, the printer was under all circumstances jointly liable with the author. The judge, with some hesitation, decided against the printer, and the Federation was consulted as to the question of appealing from the decision, a strong opinion in favour of appealing having been given by counsel. After taking further advice, however, the Council, with reluctance, felt obliged to decide against lodging an appeal. It is obvious that, if it could be sustained at all that absence of malice would exonerate a printer even when a libel had been maliciously launched by the principal defendant, the printer would, in a large number of cases, escape his present liability.

* * *

At the annual meeting of the Newspaper Press Fund, Sir Edward Russell stated that the fund this year celebrated its Jubilee, and they had disbursed in grants and pensions £88,555 during the fifty years of their existence. The amount received during the last year, namely £1,914, was a record one.

PRODIGIOUS!

As an Index to the popularity and utility of

TANNER'S PLEATED POSTAL WRAPPER

We are pleased to state that the total sales during 1913 exceeded

8,000,000

(eight millions), and there is every indication that during 1914 the above figures will be easily passed. May we send you specimens and particulars of this patent wrapper? Any size and any quantity delivered quickly.

R. T. TANNER & CO., LTD.,
SALISBURY SQUARE, LONDON, E.C.



What Others are Doing ❖

NEW S comes to hand from Berlin of the formation of a huge combine to control machine photogravure. It comprises about twelve of the largest photogravure printers, and the style of the combination is The International Intaglio Syndicate.

The total cost of the printing in connection with Health Insurance is approximately £190,000.

Apropos of the demand which is being made in certain directions for the censorship of postcards, it is interesting to note that Sir Adolf Tuck is of opinion that there is no necessity for a censor to eliminate objectionable cards. The cards complained of are issued chiefly by small publishers, and he holds the opinion that the remedy is in the hands of the dealers. Sir Adolf states that any system of censorship would be too cumbersome for the small result that would follow, and draws attention to the fact that successful prosecutions have been made recently in several of the larger towns in the provinces.

We understand that the forthcoming Printing Exhibition to be opened next month at the Agricultural Hall, shows every indication that it will be a record show, and far in advance of the last great success. The whole of the ground floor space is taken, and it is expected that the galleries will also be well filled. Communications in connection with the event should be sent to Mr. F. W. Bridges, 124 Holborn, E.C.

Sir Harold Harmsworth, who it will be remembered was recently raised to the peerage, has taken the title of Baron Rothermere of Hemsted, in the county of Kent.

It is interesting to note that Messrs. Cassell and Co., Ltd., have inaugurated a monthly trade circular, entitled "Cassell's Book Talk," with the same object as ourselves, namely, of getting into closer co-operation with their customers.

The report of Messrs. Wyman and Sons, Ltd., for the year ending September 30th last, shows that the net profit is £19,474. Heavy costs have been incurred by the removal of two of the departments to larger premises, but a dividend was declared at the rate of 6 per cent. per annum. The report of *Illustrated London News* and *Sketch*, Ltd., for last year, shows a profit of £40,321. A dividend at the rate of 7 per cent.

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TANNER'S TRADE CIRCULAR

per annum was declared; £2,000 was placed for reserve of equalisation of dividends, and £3,976 carried forward. The report of *Sphere and Tatler, Ltd.*, shows a profit for the year amounting to £14,038. A dividend at the rate of 6 per cent. per annum was declared, and £7,106 was carried forward, which is approximately the same amount that was carried forward last year. The report of the *Culter Paper Mills Co., Ltd.*, shows a profit of £8,830, which allows the Directors to pay a dividend at the rate of 5 per cent. per annum, the same as last year. The value of the property was reduced by £6,141, and £2,533 was carried forward.

The reports of the Examiners of Typography in connection with the City and Guilds of London Institute, states that the answers given to the questions this year are not quite so satisfactory as last year. It is evident, also, in many cases that the failure is due to the low educational attainments of the candidates, and from such poor material the instructors cannot obtain the best results.

An International Advertising Exhibition is to be held at Holland Park Hall, London, W.C., from April 27th to May 2nd. Medals will be awarded for various classes of printing, and it is hoped that printers will there have an opportunity of coming into direct contact with buyers of printing matter.

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The Typewash every Printer SHOULD and WILL eventually use.

Already extensively used in many London and Provincial Printing Works, giving every satisfaction.

Instantly removes even the best coloured inks, leaving no greasy or other deposit. No corrosion—non-inflammable—disinfectant—harmless to the hands and brush.

Sold mixed ready for use in 5-gall. Drums, 1/- per gall.; single gall., 1/3. Country orders for 5 galls., half carriage allowed.

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MISCELLANEOUS ADVERTISEMENTS

Including Situations Vacant and Wanted ; Businesses and Goods for Sale and Wanted to Purchase ; Partnerships ; Premises To Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month to appear in the following month's issue. Such announcements will only be inserted once, unless a request is received to repeat same. Replies may be addressed to R. T. TANNER & Co., Ltd. (under Box numbers), when they will be forwarded to Advertisers.

COMP-MACH (N.S.) seeks perm. Present sit. in charge of small office; all round jobbing and good platen hand.—Box 358.

ARTISTIC COMP. (S.)—Lay out own jobs; modern ideas; advts., booklets, headings, cats., etc.—Box 356.

ESTIMATE CLERK.—Thoroughly competent; practical knowledge all departments and all classes of machines; 16 years experience; age 30; capable interviewer; reliable and conscientious; or would accept position as Assistant Works Manager.—Box 354.

PRODUCTION MANAGER desires change. 14 years' practical experience. Printing, paper, illustration, binding, proof reading, advertising, publishing arrangements, authors' accounts, etc. Age 34, moderate salary. Box 357.

FSCAP FOLIO "ARAB." £28; also cr. folio "Express" Platen, bargain price; both fitted treadle and power; seen working, room wanted; terms arranged. Send for list type and blocks.—Lighthown, Printer, Osborne Road, Southsea.

WANTED.—A good all round Machine Man, used to publications; must thoroughly understand the Pardoe Whitefriars Rotary.—Box 355.

PRINTER'S ASSISTANT (22) desires change; 7 years' experience in Order, Costing, etc.; Departments; can do a little estimating, and has good all round knowledge; good reference of trade.—Box 351.

PRINTER'S MANAGER (36)—Extensive practical experience in control and supervision of every department; good organizer, expert estimator, competent buyer, proficient in scientific costing and qualified to instal M.P.F. system throughout works; familiar with modern business methods and latest labour-saving machinery; double metallist and C and G. Institute highest diploma for practical work; moderate salary.—Box 352.

WHITE PAPER WAREHOUSE OVERSEER desires change; 6 years in present situation; with up-to-date methods of stock-keeping and sound knowledge of paper-making specialities.—Box 350.

PRINTING PLANT for immediate sale, room wanted for larger; Reliance Demy Wharfedale by Fieldhouse Crossfield, geared inkers; 24-in. Model Gullotine; Model Hand Press, 9 by 6-in, inside chase, perfect working order; also 1 h.p. Excel Gas Engine.—Donald Macbeth, 17 Fleet Street, E.C.

PLATEN HAND seeks situation; Printing or Proving; best Three Colour, Half-tone, and Commercial; Victorias and Phoenix.—H. J., 19 Herga Road, Wealdstone, Middlesex.

PRINTING.—Outdoor and Indoor Manager, seeks vacancy with view to partnership. Good estimator, buyer, and organizer. Able to influence business. Box 366.

STEREO PLANT FOR DISPOSAL (Nearly New). Combined Melting Furnace and Hot-Air Chamber by H. Williams, size 8ft. by 2ft. 6in. Melting Pot, 29in. in diameter. Platen, 2ft. 6in. by 2ft. 4in., fitted with Hot-Air oven, etc., for plaster process. Flues, etc. Offered at £25. Gas Heated Strong Staple Screw Press, by H. Williams, size 2ft. 6in. by 2ft. 6in. Patent burners. Cost £25, offered at £25. Powerful Planing Machine, both for type high or picas plates, with spare knife, bed 24 in. by 14 1/2 in. Offered at £12. All of excellent value, can be seen at any time by appointment. Box 360.

PLATEN HAND.—Best Three-Colour and Half-tone; Prover or Minder. N. W., 89 Chester Road, Watford, Herts.

PRINTER'S WAREHOUSEMAN Stock-keeper (26), requires change, town or country; excel.ref.s.—P. B. C., 80 Merton Rd., Watford.

YOUNG MAN (28), seeks advancement; keen, business-like; takes charge of small office or assist in larger one; all-round training including Typograph and Monotype; excellent refs.—Sidney T. Webber, Pryce & Son, Ltd., Woolwich, S.E.

MINDER, young; seeks sit.; Babcocks, Wharves, Platens; Half-tone & Three Colour; would like to get on a 2-Revolution machine.—Box 361.

WAREHOUSEMAN AND CUTTER (22) seeks re-engagement; 7 years' experience in general printing and warehousing; excel. refs.—Box 364.

PLATEN HAND (Soc.), seeks sit.; Half-tone and Three Colour; 10 years' experience, any machine.—Box 363.

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